

Senior Product Designer with 18+ years of experience delivering intuitive, user-centered digital experiences across enterprise SaaS, emerging technology and workflow-driven platforms. Extensive experience leading the end-to-end UX and UI design of web and mobile products from discovery and wireframing to high-fidelity design, prototyping, and developer handoff. Skilled in translating business and user requirements into scalable, accessible and visually engaging solutions that improve usability and operational efficiency. Proven track record of working cross-functionally with Product, Engineering, Research and stakeholders in fast-paced, agile environments. Skilled in Figma, responsive design systems, interaction design, accessibility best practices (WCAG/ADA), and iterative, research-based product development.

EDUCATION

PARSONS SCHOOL OF DESIGN, NEW YORK, NY | September 2002 - May 2006

BFA in Communication Design

Relevant courses: Advertising Concepts, Marketing, Corporate Design, Typography, Digital Lettering, Editorial Design, Information Design

COMPUTER SKILLS

MAC/PC CROSSPLATFORM

Figma, Sketch, Invision, Illustrator, Photoshop, After Effects, Indesign, Dreamweaver, HTML, PHP, CSS, Wordpress, Shopify, Infusionsoft, Mailchimp, PowerPoint, Microsoft Excel, Word Processing, Windows

WORK EXPERIENCE

KKR, NEW YORK, New York, NY | June 2025 - Present

Digital Designer

Worked on web design, product design, social media, and email design, in addition to creating applying the brand redesign across all visual communications

MOBEUS INDUSTRIES, SPARTA, NJ | January 2021 - June 2025

Head of Design

Led end-to-end product design for a suite of emerging technology solutions centered on intelligent automation, advanced workflow optimization, and next-generation digital experiences.

IQVIA, WARREN, NJ | March 2015 - December 2020

Assoc. Director, UI Designer

Designed web applications for multiple products, create prototypes for usability testing, created and defined innovative UI patterns and interactions that are in line with the brand guidelines

FRESH SQUEEZED, NEW YORK, NY | December 2011 - December 2012

Co-Owner / Designer

Developed full identity system for the company.

Developed everything from logos to comprehensive brand architecture for clients of all sizes, including web and mobile design, interactive pdf design, amongst all other visual communications.

BUTTONED UP, INC., NEW YORK, NY | May 2005 - December 2013

Design Director

Developed full identity system for the company.

Worked on brochure design, product design, retail design, web and ecommerce design, html email, ad campaigns, app design, amongst all other visual communications.

MINDSET MEDIA LLC, NEW YORK, NY | May 2006 - November 2010

Design Designer

Developed full identity system for the company.

Worked on brochure design, web design, html email, powerpoint design, amongst all other visual communications.